

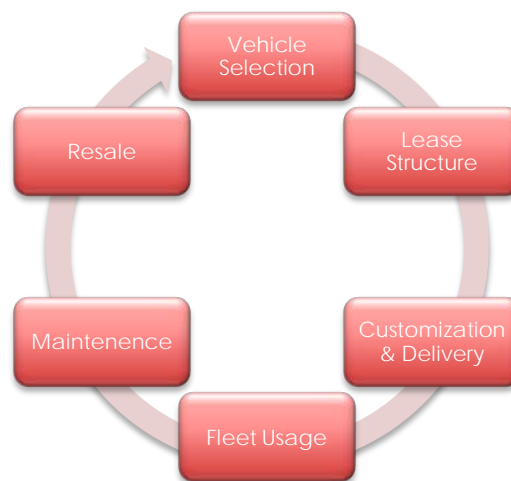
## Why Lease?

### WHAT IS LEASING?

Simply put vehicle leasing is a process by which a firm can obtain the use of a motor vehicle by paying a series of contractual, periodic, tax deductible payments.

### LEASE LIFE CYCLE

When leasing a vehicle the best way to reduce your costs is to consider the whole fleet leasing life cycle. A good leasing company will take every stage into consideration in order to increase your total cost savings.



On a per vehicle basis, we can set up leases with a policy that will encompass the entire cycle, and is designed to reduce downtime, expenses and depreciation, while maximizing resale value.

### BENEFITS OF LEASING

#### *Reduced Costs*

- Inflation Friendly - As the costs go up you still pay the same rate as when you began, making your money stretch further
- Fixed rate financing - You pay the same rate every month
- Less upfront cash outlay and conservation of working capital
- Potential for company and individual tax benefits
- Lease payments structured to meet your needs

#### *Flexibility*

- Access to a steady stream of new and improved technology
- Increase of purchasing power
- When the lease ends simply return your vehicle and select a new model
- Opportunities to customize you fleet through up-fitting, decaling and equipment add-ons